

# TORRANCE LINCOLN - MERCURY

HAS GONE UNDER

## NEW MANAGEMENT

HUGE NEW CAR INVENTORY  
MUST BE GREATLY REDUCED

NOW!

All models -- colors -- body styles to choose from! Nothing to be held back! Everything goes! Never before has there been such an inventory reduction sale anywhere!

NOW!

IS THE TIME TO MAKE THE MOST  
SENSATIONAL BUY OF YOUR LIFE

What Kind of a Buyer Are You?  
JUST LOOK AT THESE EXAMPLES!

PRICE?

1957 MERCURY  
Completely loaded with all accessories. Beautiful 2-tone finish.  
**\$2795**

TERMS?

1955 PLYMOUTH  
\$46 Down, \$11.06 per week on approved credit. Take advantage of our new terms.

QUALITY?

1957 LINCOLN  
Premiere. Extra low mileage. Owner's personal car. Completely equipped.  
**\$4495**

SELECTION?

We have the finest selection of QUALITY USED CARS to be seen anywhere. All makes and models to choose from.

Best Selection of Used Cars in So. California

100% FINANCING ON APPROVED CREDIT  
3 Day Free Trial Exchange. You must be satisfied in every way.  
THAT IS OUR GOAL!

# TORRANCE LINCOLN - MERCURY

1885 TORRANCE BLVD.

1 Block West of Western

"WE'RE HARD TO FIND BUT WORTH IT"

FA 8-3065

Check These Values  
Lower-Than-Blue Book Prices On  
Guaranteed, First Quality Used Cars  
No Down Payment  
(on approved credit)

- '56 Buick 2-Door .....\$2099  
Riviera model with radio, heater and Dynaflo.  
A beautiful new Imperial trade-in.
- '56 Volkswagen Sun Roof .....\$1799  
A beautiful one-owner car.
- '55 Dodge V8 Hardtop .....\$1599  
Royal Lancer with radio, heater and automatic drive. Real sharp.
- '56 Ford Town Sedan .....\$1799  
Fairlane model. A real beauty.
- '50 Studebaker Club Coupe .....\$299  
Radio, heater and overdrive.  
A transportation special.
- '49 Dodge 4-Door .....\$249  
Ideal transportation car. Hurry.
- '53 Ford V8 Victoria .....\$999  
Radio, heater and overdrive.  
A sharp one-owner car.

and Many More Bargains  
Closed Sunday — See Us Monday  
**Atchison-Dolan Inc.**

IMPERIAL — CHRYSLER — PLYMOUTH  
202 S. Pacific Ave. — San Pedro  
TE 3-9776 — TE 3-3585

S-A-V-E

Money -- Worry -- Trouble

All Our Front Line Cars Carry the  
NATIONAL BONDED CARS GUARANTEE  
One year warranty against major repair bills—  
both labor and parts — Good any place in the  
United States.

AND  
All the older cars are checked for condition  
and priced for quick sale.

**Wilmington Motors**

Dodge - Plymouth Dealer  
413 W. ANAHEIM  
Wilmington TE 4-1188  
Open weekdays to 8:30 p.m.  
Sundays 10:30 a.m. to 4:30 p.m.

PRICES SLASHED  
Below Blue Book  
Plus EXCLUSIVE RTC

1-Year Guarantee on Both Parts and Labor! National  
Wide Protection—No Mileage Restrictions!

Plus Reconditioned New Car Trades  
PLUS BANK OF AMERICA TERMS

Blue Book Price \$1845—OUR PRICE \$1595—Save \$250  
'55 FORD V8 VICTORIA HARDTOP  
Fordomatic, heater, less than 21,000 actual miles. One  
owner local car traded in on a new De Soto. One year  
famous RTC warranty covering both parts and labor.

Blue Book Price \$1925—OUR PRICE \$1675—Save \$250  
'55 MERCURY MONTEREY HARDTOP  
Mercomatic, power steering & brakes, radio and heater.  
Excellent low mileage car. Carries our famous RTC  
warranty covering both parts and labor.

Blue Book Price \$1595—OUR PRICE \$1395—Save \$200  
'55 FORD V8 FORDOR SEDAN  
Fairlane Town Sedan equipped with Fordomatic,  
radio, heater, excellent finish and clean interior.

'55 FORD V8 Station Wagon .....\$1845  
6 Passenger Country Sedan. Fordomatic, radio, heater,  
extra clean, low mileage, one owner car. Carries  
famous RTC guarantee.

PRICES REDUCED  
GOOD CLEAN RECONDITIONED CARS

- '53 RAMBLER Wagon .....\$845  
Station Wagon with radio and heater.
- '53 FORD V8 Tudor .....\$795  
Fordomatic, radio and heater.
- '53 DE SOTO V8 4-Door .....\$795  
Radio, heater, power steering.
- '53 MERCURY 4-Door .....\$795  
Monterey, Radio and heater.
- '53 PONTIAC 2-Door .....\$795  
Hydramatic, radio and heater.
- '52 MERCURY 2-Door .....\$595  
Radio and heater.
- '53 PLYMOUTH 2-Door .....\$545  
Fine second car.

OPEN SUNDAYS

**Beach Cities Motor Co.**

De Soto - Plymouth  
234 S. Pacific Coast Hwy.  
Redondo Beach FR 4-3411

1950 PONTIAC 1948 Pontiac,  
1949 Plymouth, 1948 Chrysler.  
Two like new. All automatic  
transmissions. Your pick. \$175.  
See week days anytime. 225  
Harbor Hills at Western,  
Lomita.

1950 PLYMOUTH  
Excellent Condition.  
FA 8-3404  
TRUCKS, Chevrolet 1 Ton Panel  
7-'53 and '54 models. 2104  
Rosecrans, Gardena.

1950 STUDEBAKER Champion  
Starlighter. Very clean. Private  
party. \$275. 1002 West  
227th, Torrance. FA 8-4035.

TO BUY, SELL, RENT  
OR EXCHANGE —  
USE A HERALD  
CLASSIFIED AD  
Call FA 8-4000

DO YOU DRIVE 50 MILES OR MORE A DAY?  
Are Your Operating Costs \$100 or More a month?

YOU CAN

CUT THESE COSTS 75%

BY DRIVING A NEW

HILLMAN or VOLVO

TERMS TO FIT YOUR BUDGET

ECONOMY TO MAKE YOU MONEY

ASK THE MAN WHO OWNS ONE

The All New  
Hillman Husky Station  
Wagons

**\$1594<sup>67</sup>** \*Factory  
Equipped

DELIVERED IN TORRANCE, CALIF.  
\*Plus Tax & Plates

Let

Us Give

You a

FREE

Demonstration

Ride

Today

The All New  
Hillman Minx 4-Door  
Sedans

**\$1896<sup>44</sup>** \*Factory  
Equipped

DELIVERED IN TORRANCE, CALIF.

NEW 1957 VOLVOS — IMMEDIATE DELIVERY — ALL COLORS

Don't Buy a Volvo Until You Get Our Deal!

2 LOTS

Full of

SAFETY CHECKED

USED CAR

BARGAINS

'53 MG

Perfect Condition

**\$1395**

— Special Announcement —

Our New Service & Parts Departments Are Now Open!

We specialize in complete repair service on foreign cars and  
carry a complete line of parts for Hillman — Volvo — Sunbeam  
Rapier. Call FA 8-5600.

2 LOTS

Full of

SAFETY CHECKED

USED CAR

BARGAINS

'52 MG

Perfect Condition

**\$1195**

**WHITTLESEY MOTORS, INC.**

TORRANCE'S ONLY NEW FOREIGN CAR DEALER

1500 CABRILLO AVE.

Torrance

168th & Vermont, Gardena

Sales FA 8-2585

Parts & Service FA 8-5600

Sales DA 3-1361